



COMMUNITY PARTNERSHIPS

Make a greater impact in your support for NewTV by becoming a Community Partner!

Your partnership pledge ensures our continued ability to provide the diverse Newton community with a platform for opinions, news, and local information not generally available from commercial or public media. NewTV also offers training, a media facility, and content distribution while supporting the Newton community's First Amendment right to free speech.

DIAMOND PARTNERSHIP \$25,000

- » Primary sponsorship for all special events & initiatives throughout the year
- » Primary sponsorship for classes & workshops for the full year
- » Visibility Opportunities: 2 "Leading" + 2 "Supporting"
- » Plaque outside of 1 "Executive" Creative Space

PLATINUM PARTNERSHIP \$15,000

- » Primary sponsorship for all special events & initiatives throughout the year, *minus Art Galleries*
- » Primary sponsorship for classes & workshops for 2 quarters (*does not have to be consecutive*)
- » Visibility Opportunities: 1 "Leading" + 2 "Supporting"
- » Plaque outside of 1 "Executive" Creative Space

GOLD PARTNERSHIP \$10,000

GOLD OPTION 1

- » Secondary sponsorship for all special events & initiatives throughout the year
- » Primary sponsorship for all classes & workshops for 1 quarter
- » 2 "Supporting" Visibility Opportunities
- » Plaque outside of 1 "Executive" Creative Space

GOLD OPTION 2

- » Primary sponsorship for all special events & initiatives throughout the year, *minus Art Galleries*
- » Secondary sponsorship for all classes & workshops for 2 quarters (*do not have to be consecutive*)
- » 1 "Supporting" Visibility Opportunity
- » Plaque outside of 1 "Associate" Creative Space

SILVER PARTNERSHIP \$5,000

SILVER OPTION 1

- » Secondary sponsorship for all special events & initiatives throughout the year, *minus Art Galleries*
- » Primary sponsorship for all classes & workshops for 1 quarter
- » 1 "Supporting" Visibility Opportunity
- » Plaque outside of 1 "Associate" Creative Space

SILVER OPTION 2

- » Primary sponsorship for up to 3 special events & initiatives throughout the year (*Art Galleries = 1 event*)
- » Secondary sponsorship for all classes & workshops for 2 quarters (*do not have to be consecutive*)
- » 1 "Supporting" Visibility Opportunity

SILVER OPTION 3

- » Primary sponsorship for all special events & initiatives throughout the year, *minus Art Galleries*
- » Plaque outside of 1 "Executive" Creative Space

BRONZE PARTNERSHIP \$2,500

BRONZE OPTION 1

- » Secondary sponsorship for up to 3 special events & initiatives throughout the year (*Art Galleries = 1 event*)
- » 1 "Supporting" Visibility Opportunity

BRONZE OPTION 2

- » Secondary sponsorship for up to 3 special events & initiatives throughout the year (*Art Galleries = 1 event*)
- » Plaque outside of 1 "Associate" Creative Space

COMMUNITY PARTNERSHIP OPPORTUNITY BREAKDOWN

If you do not see a Community Partnership package offering that meets your organization's current needs or business goals, we will be happy to work with you to design a custom partnership package.

Take a look through the enclosed "Stay Visible" brochure and "Do You Have the Space to Be Creative" sheet to discover more details about each Visibility Opportunity and Creative Space.

QUESTIONS?

Please contact NewTV's
Executive Director Bob Kelly at:

(617) 965-7200, ext. 117

or

bobk@newtv.org

VISIBILITY OPPORTUNITIES

LEADING

- » Channel: Community, Education, or Government
- » E-Newsletter Banner Ads
- » Homepage Banner Ad
- » Newton News Primary

SUPPORTING

- » E-Newsletter Interior Ads
- » Homepage Sidebar Ad
- » Programming: Civic Events, High School Sports, or Public High School Graduations
- » Newton News Segment

CREATIVE SPACES

EXECUTIVE

- » 42-Seat 4K Screening Room
- » Control Room
- » HD Studio
- » Sound Stage
- » Training Center

ASSOCIATE

- » Conference Room
- » Edit Suites
- » Open Edit Space
- » Podcast Suite

In addition to the benefits associated with the selected partnership package (see *other "Community Partnerships" sheet*), ALL NewTV Community Partners receive the following:

- » Unlimited access for your employees to all of our workshops & classes
- » Clickable logo and recognition as a NewTV Community Partner in our Weekly Update and NewTV Journal e-newsletters
- » Opt in to receive our e-newsletters and other communications

NewTV Community Partners may also be eligible to receive discounts on production services from Another Age Productions and discounted Creative Space rental fees.

All Community Partnership packages are subject to availability. Please see the enclosed selection form for the most up to date information. In the event of limited availability, we will work with you to design a custom partnership package.

NewTV retains the right to deny any partnership selections that may create a conflict of interest, or the appearance thereof.



**LET'S CREATE SOMETHING
TOGETHER.**